

Neo Yamakoshi Village Project

Yamakoshi area, Nagaoka City, Niigata Prefecture



Evening landscape



Coloured carp



Bullfighting

Situation (background, aims, etc.)

The Yamakoshi area (former Yamakoshi Village) suffered devastating damage and experienced an evacuation of the whole village due to the Chuetsu earthquake. In the following year, the village's name vanished because of a large-scale municipal merger. These two events gave momentum to resident-centred community development. However, the number of residents which was approximately 2,200 at the time of the earthquake plummeted to around 800.

We have abandoned the idea of "resident-centred community development" and begun a new challenge to seek new ways to manage local communities by liberating them.

Details (project outline, etc.)

Nishikigoi NFTs (Non-Fungible Tokens), the motifs of which are coloured carps originated in Yamakoshi, are issued to gather people, funds and wisdom from all over the world. This enables us to combine the spirit and local resources of Yamakoshi, and infinitively expanding virtual space to form the Yamakoshi DAO (Decentralised Autonomous Organisation) (the so-called Neo Yamakoshi Village) to strive for new community development.

Results (features and innovations, future developments, etc.)

We think that local autonomy beyond the borders of administrative districts is necessary; therefore, we aim to realise a multi-layered local community through DAO under the idea of "being" and "doing". "Being" means living in the area and therefore maintaining it; "doing" means the actions carried out by people who are connected by empathy regardless of actually living in the area. We strive to realise governing our own village through this "being" and "doing".
