

Creating a 'Remote City Hall' Using Slack

Saku City, Nagano



Situation (background, aims, etc.)

As part of its efforts to curb population decline, Saku City established the Saku City Promotional Policy and is working to share the city's charm and strengths to increase the number of residents.

Originally started due to COVID-19 making it difficult for people to travel, Remote City Hall is as an online group where people can easily exchange real information about Saku City and relocation matters without actually having to visit.

Details (project outline, etc.)

Remote City Hall is a platform for residents and prospective new residents to communicate with each other about life in Saku City and relocation matters using a business chat tool called Slack.

Through this program, users can exchange real information about living in Saku City, including both the positive and negative aspects of life in the city.

Results (features and innovations, future developments, etc.)

- Currently, Remote City Hall has over 2,400 users.
 - One out of every two Remote City Hall users said they would like to move to Saku City.
 - Some people moved to Saku City due to their participation in the Remote City Hall, which was a step towards solving the original goal of increasing the number of residents.
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