Promotion of Fukui Policy Design (Fukui Policy Design Promotion Project)





Policy design workshop



Policy design meeting

Situation (background, aims, etc.)

In Fukui Prefecture, "Policy Open Innovation", a new type of prefectural administration style, has been developed since 2019, aiming to thoroughly prioritise real life situations and to create open policies by the so-called "Team Fukui" in order to realise prefectural administration for residents as its main priority. As part of this, "policy design" aiming for high quality policy planning from the perspectives of residents based on design thinking is being promoted.

Details (project outline, etc.)

We assume various phases of policy design from the initial planning phase (conceptual organisation) to the final phase (output) as the target range.

◆ Policy design workshop

This workshop provides a framework where the division having policy issues, and policy designers in the prefecture plan policies together.

◆ Policy design meeting

In these meetings, the governor and designers can directly exchange opinions regarding highly important themes for prefectural administration to introduce policy design from the initial planning phase.

Results (features and innovations, future developments, etc.)

- ◆ Features and innovation
- Designers participate in the discussion at the initial planning stage
- Triangle connection between the prefecture, the private sector and support organisations
- Promoted by the whole prefectural government
- ◆ Future development

The goal that we need to achieve is a firm understanding of policy design by government employees themselves and the use of its methods to enhance the quality of policies. We prioritise planning policies from the perspectives of residents to lead to of more effective policies.