Boosting Employment in Yamaguchi through Virtual Company Visits

(Project to Encourage Youth to Settle in Yamaguchi)

future

etc.)





MIRANAVI VR company tour website



Situation (background, aims, etc.)	The project aims to promote employment opportunities for young people in companies within the prefecture by utilizing VR technology, which is highly appealing to the target demographic.
Details (project outline, etc.)	The project offers a website using VR technology, providing users with a virtual tour of workplaces of companies in the prefecture and what happens inside them. 3D cameras are used to capture VR images of the offices and factories of the companies, offering an immersive experience for users. MIRANAVI VR Company Tour Website
Results (features and innovations,	The site's launch received positive feedback from university students and companies, highlighted by the following comments:

developments, "The ability to virtually tour companies I'm interested in, regardless of travel

Companies:

University students:

restrictions, is very helpful."

"We are grateful for this innovative method of showcasing our appeal." "We hope to have our company included, too."

The website has seen an increasing number of companies posting their information in the fiscal year of 2021 and 2022, with numerous requests to be listed on the site.